



Career Services Department
2020-21

Annual Report: 2020-21



Career Services Department

Career Services Department 2020-21

Career Services Department (CSD) continued its initiatives in career development and campus recruitment activities in the year 2020-21. The Cell has organized different activities to strengthen capacity of young talents and raise their confidence to meet the real life challenges. The Cell has organized several activities to enhance the employability and facilitate employment opportunities for the students enrolled in the university. A team of Young, Energetic, Go-getter, and Goal Oriented Professionals. The department functions round the year to achieve the dreams and goals of budding professionals at the University. The **Career Services Department** is an interface between the Industry and Academia to streamline the placement and related process for students. A strong Industry-Academia Interface is the **KEY** for the success of a department like CSD.

The role of career Services department is immensely important to establish this milestones year on year and create a sustainable model for all of our graduates in their future professional world. We strongly believe that classroom education is not enough to face the upcoming future challenges and whirlwind dynamics of the corporate world. Over few years we have been observing a great deal of changes in the disruptive corporate world and their recruitment patterns. Most of them are only looking at highly skilled manpower with innovative minds and readily deployable from day one. The Team Career services consists of officials with varied industry connects are closely working on this space and integrating with academics to incorporate lots of good practices to address this needs.

There is a remarkable growth in industry connect programs by virtue of guest lectures by industry stalwarts , summer trainings & Industrial visits at some of the prominent industry hubs, a specialized intensive career development program ,which itself is a big booster for students to shape up their career well before they graduates . We have been experiencing an encouraging growth in placements through our valued recruitment partners in last few years and added few top recruiting companies over a period of last few months, as a continuous outreach development program

Top Recruiter -



POSTMAN



Department Goals

- Career Services Department to guide students to choose the best Career option for them on the basis of their bent of mind, flair, dexterity, and qualification. It also assists students in identifying and developing their academic and career interests, and to set their short-term and long-term goals through individual counseling and group sessions.
- To make students 'Industry Ready' and to expand the 'Repertoire of Skills', Career Services Department managed to bag a number of 'Innovation Centres' for the University, in collaboration with industry giants like, IBM, Oracle, Smart Joules, Secure Meters Limited etc. Also, to move hand-in-hand with the pace of industry, We arrange various programs in the area of 'Faculty Development Programme, 'Online Education and Certifications', 'Specialized Trainings', 'Guest Lectures', 'Workshops', 'Placements', etc. with the major players like, Ericsson, Snapdeal, Cognizant, Exicom Tele-Systems Limited, L&T, Infosys (under Campus Connect Programme), etc.
- Apart from that, the seasoned and accomplished professionals from diverse fields visit the campus throughout the year to interact with students and share their industry experience. Regular Industry Expert Guest Lectures, Seminars, Workshops, etc. are organized for more interactive, nuanced, and informative learning. The positive result of the same is quite visible. DIT University enjoys stellar reputation among the leading companies which visit the campus every year to recruit our students. Some of the our regular and illustrious recruiters are Amazon, Hewlett Packard, Wipro, Infosys, Cognizant, Capgemini, Infosys, Tommy Hilfiger, Axis Bank, Byju's Learning App, CavinKare, Decathlon Sports India, Ashok Leyland Limited, UNO Minda, Yamaha Motor Solutions India Pvt. Ltd. Secure Meters Limited etc. Apart from these, there a slew of companies they are visit regularly our University.

What all we Done

- ➔ This year division of schools took place and the entire courses were bifurcated in to six major schools (SOC, SOET, SOAD, SOLAM, SOPPHI, SOPS). The division was made to enhance the placements for different schools
- ➔ All the placement drives were conducted through virtual mode, due to pandemic the companies did not visited the campus but hiring was done virtually, Career services department also shared several internship opportunities and small projects with students
- ➔ Webinars and virtual connect sessions for industry academia collaboration and providing industry exposure to students were conducted

This academic year (2020-21) ended with 181 (in process) companies in all the sectors like IT & ITES, Consulting, Banking & Finance Engineering services with multiple profiles, including many new recruiters

We generated 1152 offers in this session.

Summary of Campus Recruitment at DIT UNIVERSITY

Year	2021
Total No. of Students	1358
No. of Eligible students	1217
Companies Visited	191
No. of Offers	1152
Unique Offers	756
Placement Percentage	62%

Attended many sessions and TPO Meets held by the organizations and implemented the suggestions to make students industry ready.

- ◆ Organized placement Utsav – celebrating placements together



Creation of **LinkedIn** profiles reached an all time high in this year which was 97%.

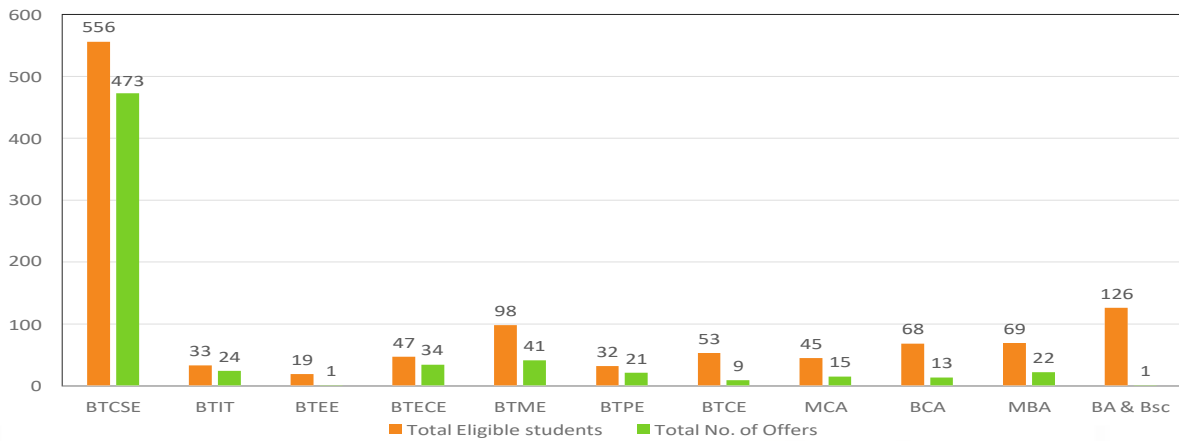


DITIANS PLACED WITH STARTUPS

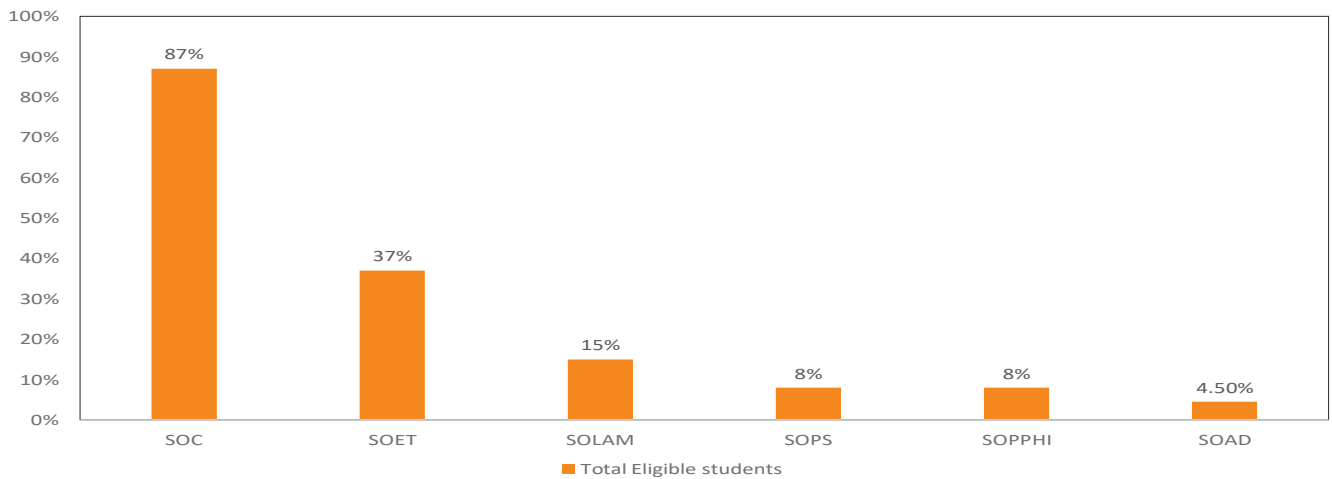


Campus Selection 2020-21

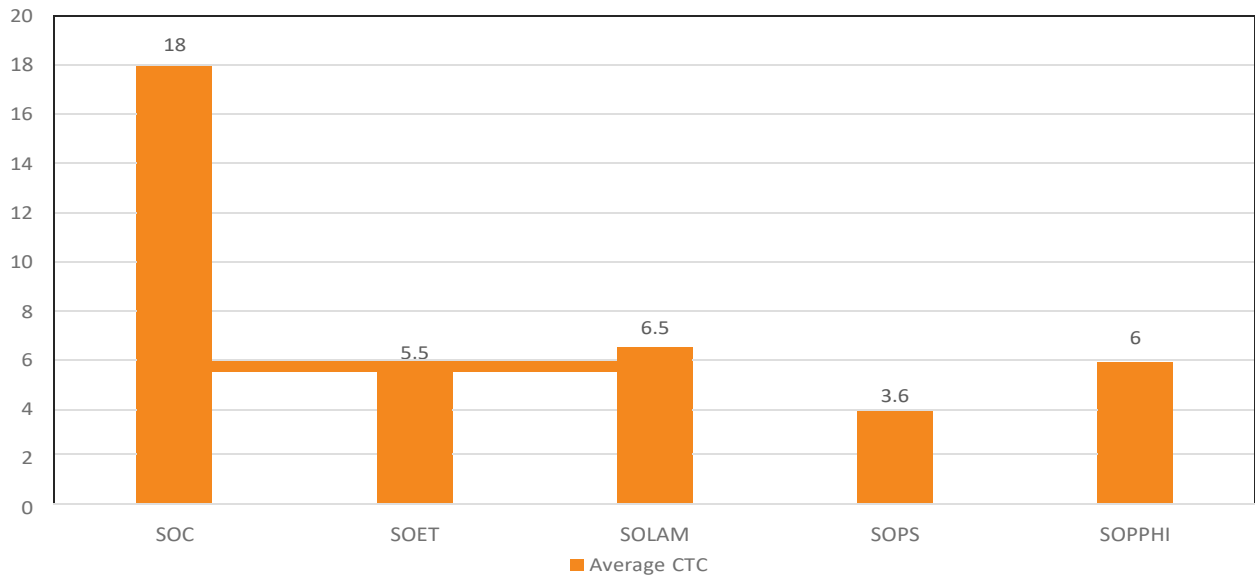
2020-21 Program wise Unique Offers



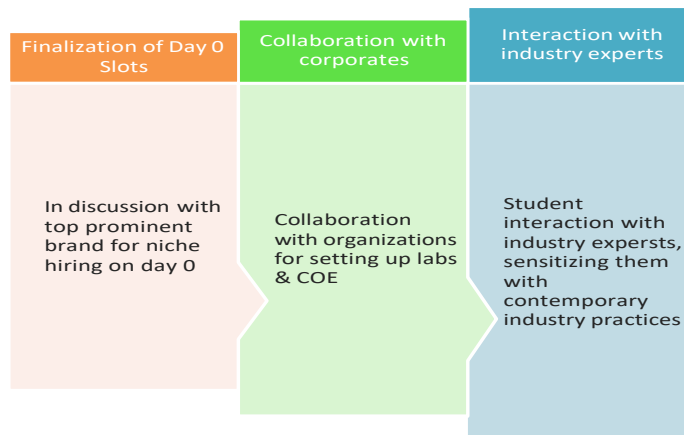
School wise % of Placed Students – 2020-21



School wise Average CTC (In Lacs) of Placed Students – 2020-21



Batch 2022 Activities



Career Development and Student Support Activities

Career Counseling- The Cell arranges both One-on-One and group career counseling sessions for the students to make them aware of their strengths and weaknesses, explore their values and interest, identify the skills gaps and take up new learning to achieve career goals.

1. **Basic Employability Skills Training-** The Cell organizes Basic Employability Skills Training for students from all streams that include training in Job Preparedness, communication Skills, Etiquettes and Manners, Personality Grooming, TeamWork and IT skills.
2. **Employability Assessment Test-** DIT UNIVERSITY Arranges Amcat and CoCubes at the campus
3. **Pre Placement Training-** Pre Placement Training for recruitment drives, particularly in the areas of Reasoning, Aptitude and English are conducted at the university for the practice of the participating students.
4. **Virtual recruitment-** The Cell has made arrangements with several recruitment portals such as www.firstnaukri.com, www.monster.com, www.fresherworld.com for online registration and selection of students of the university free of cost.

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PROPOSED ACTIVITIES

1. The Placement Cell proposes to conduct technical training during the year 2021-22.
2. The Placement Cell proposes to organize HR Conclave, Seminar and Workshop in association with industry and departments.

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