

**IQAC ANNUAL EVENT REPORT**  
**ON QUALITY RELATED**  
**CONFERENCES/WORKSHOPS/**  
**SEMINARS – 2020-21**





**CONFERENCE/  
WORKSHOPS/  
SEMINARS ON  
QUALITY**

# Webinar on 'EFFECTIVE USE OF TURNITIN SOFTWARE'

01

on 9th July 2020

nirf ISO 9001:2015 IGAUGE DIAMOND DIT UNIVERSITY  
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VEDA – THE CENTRAL LIBRARY  
DIT UNIVERSITY, DEHRADUN  
organizes webinar on

“EFFECTIVE USE OF TURNITIN”

#AskTheExperts  
WEBINAR

TRAINER  
Mr. Varun Piplani  
Sr. Professional Services  
Specialist Turnitin

Thursday, July 9, 2020 11:00 AM <https://bit.ly/3gOCG4j>

DITUNIVERSITY.EDU.IN

Veda-The Central Library of DIT University organized a virtual conversation on 9 July 2020, Thursday from 11:00AM. Veda provides abundance of knowledge to students and faculty with more than a lakh books on different subjects. The speaker for the webinar was Mr. Varun Piplani Sr. Professional Services

Specialist Turnitin who spoke about the 'Effective Use of Turinitin'. It was a web training session to understand plagiarism, inappropriate copying of work and citation mistakes in writing. DIT University also ensures that all the writing work must contain original content

# Webinar on 'ENGLISH OR ENGLISHES: Identity and Intelligibility of INDIAN ENGLISH'

on 14th July 2020

02









DEPARTMENT OF HUMANITIES & LIBERAL ARTS  
DIT UNIVERSITY, DEHRADUN  
organizes webinar on

**ENGLISH OR ENGLISHES:  
IDENTITY AND INTELLIGIBILITY  
OF INDIAN ENGLISH**

**SPEAKER**  
PROF. PRAMOD RAI  
Faculty  
Department of Humanities & Liberal Arts

**OPENING REMARKS BY**  
DR. VIJAY NEGI  
Associate Professor & HoD  
Department of Humanities & Liberal Arts

Tuesday, July 14, 2020  
12:00 Noon to 1:00 PM  
<https://bit.ly/302XKgH>

#AskTheExperts  
**WEBINAR**

**W**ebinar on 'English or Englishes: Identity and Intelligibility of Indian English' The Department of Humanities and Liberal arts, DIT University, Dehradun organized a webinar on "English or Englishes: Identity and Intelligibility of Indian English" on July 14, 2020 from 12:00 p.m. to

1:00p.m. The opening remarks were given by Dr.Vijay Negi, Associate Professor and H.O.D of Department of Humanities and Liberal Arts. Prof. Pramod Rai, Faculty of Department of Humanities and Liberal arts was the speaker of the webinar. "AngrezChalegaye par angrezichhodgaye" or "The Englishmen left but left the English behind". This shows that how English has become a part of our society. Since we are not native speakers of their language, sometimes English becomes Englishes and we added our variations to the language. This webinar talks about the intelligibility or speech clarity of languages in India that how we adapted the language and made variations in pronunciation according to our phonetic approaches. Also, discussed to communicate at an international level with these variations, we need to create sensitivity, individually, to understand each other.

# A NATIONAL LEVEL Faculty Development Program on Sustainable e-LEARNING Trends in PHARMACY EDUCATION and TRAINING

03

on 7th-8th August 2020

Name of Event	Name of Coordinator	Name of Resource Person
<p>A National Level Faculty Development Program on Sustainable e-Learning Trends in Pharmacy Education and Training</p>	<p>Dr H Chitme</p>	<p><b>Resource Person:</b> On Day 1: Key Note Speakers Prof. T.V. Narayana, President IPA delivered key note address on Role of Pharmacist Under COVID-19 Pandaemic.</p>
	<p>Dr Samir Bhargava</p>	<p>Prof. Vadlamudi Rao, President, Commonwealth Pharmacists Association; delivered a talk on Drug development from concept to clinic.</p>
		<p>Prof. R. K. Goyal, Vice Chancellor of Delhi Pharmaceutical Sciences and Research University; delivered talk on Innovative Educational technologies.</p>
		<p>On Day 2: As the keynote speakers Prof. Javed Ali from Jamia Hamdard who shared his experience on Writing for Science: Art &amp; Ethical considerations.</p>
		<p>Prof. S. S. Pattnaik, Director of NITTR delivered talk on Post COVID Technical Education.</p>
		<p>Prof. Atmaram Pawar from Pune College of Pharmacy, Bharati Vidyapeeth interactive teaching and case based problem solving aspects.</p>

# Webinar in Clinical Research- “AN EXPERT TALK” organized by Faculty of Pharmacy, DIT University

on 12th May 2021

04

Name of Event	Name of Coordinator	Name of Resource Person	Start Date and End Date	No of participant (student and faculty) with attendance
Webinar in Clinical Research - An Expert Talk In Collaboration with ICRI	Dr H Chitme	Dr. Wasifa Muzaffar (Max Hospital)	12 May 2021	80






DEPARTMENT OF PHARMACY, DIT UNIVERSITY,  
 DEHRADUN IN ASSOCIATION WITH INSTITUTE OF  
 CLINICAL RESEARCH (INDIA), NEW DELHI  
 organize webinar on


**CAREER IN CLINICAL RESEARCH**



**#AskTheExperts  
WEBINAR**



**SPEAKER**  
Dr. Wasifa Muzaffar  
Clinical Research Associate,  
Max Healthcare, Dehradun.



**MODERATOR**  
Dr. HR Chitme  
Head, SOPPHI  
DITU, Dehradun

 Wednesday, May 12, 2021
  11:00 AM
  <https://bit.ly/3ekff4f>

DITUNIVERSITY.EDU.IN

**Aims and Objectives of the event:** To educate the students about Importance of Clinical research

**Short Summary of the event with Photos:** The lecture will benefit students and audience by giving an Overview of Career in Clinical Research.

**Main Outcomes of the event:** Students learn their role and explore Career options in Clinical research.

# Webinar on “PUBLICATIONS ETHICS and Research in NEUROSCIENCES.” on organized by Faculty of Pharmacy, DIT University

05

on 17th June 2021

Name of Event	Name of Coordinator	Name of Resource Person	Start Date and End Date	No of participant (student and faculty) with attendance
Publications Ethics and Research in NEURO SCIENCES	Dr Rahul Tiwari	Prof Javed Ali, School of Pharmaceutical Science & Research, Jamia Hamdard Dr Vinod Tiwari Assistant Professor IIT BHU	17 June 2021	125

### Aims and Objectives of the event:

To educate about Publications Ethics and Stereotaxic Surgery & Optogenetics and its Applications in Neuroscience

**Short Summary of the event with Photos:** A Webinar was conducted on Topic entitled Publications Ethics and Research in NEUROSCIENCES by Prof Javed Ali, Jamia Hamdard and Dr Vinod Tiwari IIT BHU on 10th June 2021. He demonstrated Stereotaxic Surgery & Optogenetics and its Applications in Neuroscience. The programme was coordinated by Dr. Bhavna and Dr. Rajeev Kumar Sharma

**Main Outcomes of the event:** The student were able to understand, the protocol of publication ethics in research. They also get educated about Stereotaxic Surgery & Optogenetics and its Applications in Neuroscience .

**FACULTY OF PHARMACY  
DIT UNIVERSITY, DEHRADUN**

Organize webinar on  
**PUBLICATION ETHICS AND RESEARCH IN NEUROSCIENCE**

**SPEAKER**  
Prof. Javed Ali  
Department of Pharmaceutics  
School of Pharmaceutical  
Science and Research  
Jamia Hamdard, New Delhi

**SPEAKER**  
Dr. Vinod Tiwari  
Assistant Professor  
Indian Institute of Technology  
Varanasi, Uttar Pradesh  
Topic: Stereotaxic Surgery &  
Optogenetics: Application in  
Neurosciences Research

**CONVENER**  
Prof. Jagannath Sahoo  
Director, Faculty of Pharmacy  
DIT University, Dehradun

**Co-CONVENER**  
Prof. H. Chitme  
HOD, Faculty of Pharmacy  
DIT University, Dehradun

**COORDINATORS**  
Dr. Bhavna, DIT University  
Dr. Rajeev Sharma, DIT University

Thursday, June 17, 2021 11:00 AM - 1:00 PM

Register @ - <http://bit.ly/17June-RegForm>  
Join @ - <http://bit.ly/17June-DITU> (TEAMS)



**COLLABORTIVE  
CONFERENCE/  
WORKSHOPS/  
SEMINARS ON  
QUALITY**

# Five Day FACULTY Development Program on INDUSTRIAL Automation and ROBOTICS IN COLLABORATION with Hydac India Pvt. Ltd.

**01****Date of Event:** 3rd-7th August 2020**No. of Participants/Students:** 399**Chief Guests : Resource Person:**

Mr. Santhosh Srinivas, Hydac India Pvt. Ltd.

**AIMS AND OBJECTIVES OF THE EVENT:**

The main purpose of this event was to provide the fundamental training of Industrial robotics and automation system includes pneumatics, hydraulics, robotics, sensors and PLC.

**SHORT SUMMARY OF THE EVENT WITH PHOTOS:**

A five-day online faculty development program was organized by Centre of Excellence-Industrial Automation and Robotics in collaboration with Hydac India Pvt. Ltd. from 3rd to 7th August 2021 on MS Teams. The key resource persons for the event were Mr. Santosh Srinivas, Mr. Dinesh More, Mr. Arvind Ramahandaran, Mr. Vishal Chaudhary, Mr. Milind Tavre, Mr. Vishal Misal and Mr. Anoop K.P. The event was inaugurated by Hon'ble Vice Chancellor Dr K K Raina, DIT University. We received both national and international participations to attend this program. The resource persons from Hydac India Pvt. Ltd. covered basics and importance of Hydraulics, PLC, Pneumatics, Sensors and Robotics in Indian Manufacturing, Challenges and Opportunities, Technology Landscape etc. and also focused on how hydraulics and robotics have been in trend in the Engineering Industry and as well as in the Education sector. The event ended on 7th August 2021 and Valedictory session was attended by Vice Chancellor, DITU.

**MAIN OUTCOMES OF THE EVENT:**

At the end of this event, the participants were able to know the role of industrial automation and robotics in today's life.



**One Week Faculty development program**  
On  
**“Industrial Automation and Robotics”**  
(3<sup>rd</sup> -7<sup>th</sup> August 2020)

Organized by  
Industrial Automation and Robotics, Center of Excellence  
Department of Mechanical Engineering, DIT University

Invited Industrial experts from World leaders in 'Automation and Robotics'



Registration Link: <https://forms.gle/2zysYL5UQduqgioM9>

**No Registration Fees**

Daily Online Sessions

E- Certificates

Last Date to Register: 1 August 2020

Limited Seats Only (First Come First Serve Basis)



Contacts :

# 1st Virtual International Conference on Rural Tourism – **CHALLENGES, SCOPE** and **ENTREPRENEURSHIP** Development (ICRT-2020) ( In collaboration with CPLD)

02

on 12th September 2020

**S**chool of Liberal Art and Management, DIT University organized an International conference on the topic of **Rural Tourism – Challenges, Scope and Entrepreneurship Development (ICRT-2020)** on **12-13 September** through online platform MS Teams.



1st International Virtual  
Conference

Date: 12 & 13 September 2020  
Time: 11.00 AM onwards

Platform - Microsoft Teams  
Link - <http://bit.ly/3hUzrsF>



[www.dituniversity.edu.in](http://www.dituniversity.edu.in)  
[www.varderingindia.com](http://www.varderingindia.com)  
[www.fijarjournal.com](http://www.fijarjournal.com)

**RURAL TOURISM**

*Challenges,  
Scope and  
Entrepreneurship  
Development*

“

1st International Virtual  
Conference on  
**RURAL TOURISM:**  
Challenges, Scope and  
Entrepreneurship

Date 12th and 13th September 2020

— PLATFORM - MICROSOFT TEAMS

Link - will be available soon

Conference  
Convenor



**Dr. Hemraj Verma**  
Associate Professor and Head  
Faculty of Management Studies  
DIT University, Dehradun, INDIA

Event started with the welcome speech by **Dr. Hemraj Verma** who was also the conveyer of this conference in which he welcomed all the participants across the globe and also introduced about the theme of conference.



CPLD

TECH  
COUNSELLOR

“

1st International Virtual  
Conference on  
**RURAL TOURISM:**  
Challenges, Scope and  
Entrepreneurship  
Development

Date 12th and 13th September 2020

— PLATFORM - MICROSOFT TEAMS

Link - will be available soon

Conference  
Patron



**Dr. Kuldeep K Raina**  
Vice Chancellor  
DIT University, Dehradun, INDIA

**Dr. K. K. Raina**, conference patron & vice chancellor, DIT University, conveyed his regards for the event and wished all the dignitaries to do well in their respective fields.

PARTNER WITH



CPLD

TECH  
COUNSELLOR

After receiving the words of wisdom by Chancellor, Pro Vice Chancellor **Brigadier (Dr.) M Srinivashan** expressed his views about the event and thrown some light on the theme and why it is important in today's context.

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**1st International Virtual  
Conference on  
RURAL TOURISM:**

**Challenges, Scope and  
Entrepreneurship  
Development**

Date 12th and 13th September 2020

**Topic - Sustainable Tourism  
Programme**

**PLATFORM - MICROSOFT TEAMS**

*Link - will be available soon*

**Keynote  
Speaker**



**Caroline Angersbock**  
Chair & Co-Founder  
Sustainable Tourism Partnership  
Programme, Johannesburg  
SOUTH AFRICA

After the welcome event moved to Ms. **Caroline Angersbock** who is the chair and co-founder of Sustainable Tourism and Partnership Program, Johannesburg South Africa shared her experience related to Rural Tourism and its importance and what things can be done to improve it.



Adding value to the conference **Dr. Cesar Castaneda** expressed her views about the same issue. His expertise and experience in travel domain enlightened the discussion.

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**1st International Virtual  
Conference on  
RURAL TOURISM:**

**Challenges, Scope and  
Entrepreneurship  
Development**

Date 12th and 13th September 2020

**Topic - Creativity, Innovation  
and Entrepreneurship**

**PLATFORM - MICROSOFT TEAMS**

*Link - will be available soon*

**Keynote  
Speaker**



**Dr. César Castañeda Vázquez  
del Mercado**  
CEO of Travel Widgets  
MEXICO



“

**1st International Virtual  
Conference on  
RURAL TOURISM:  
Challenges, Scope and  
Entrepreneurship  
Development**

Date 12th and 13th September 2020

**Topic - Sustainable Rural  
Tourism**

**PLATFORM - MICROSOFT TEAMS**

*Link - will be available soon*

**Keynote  
Speaker**



**Dr. Sarat Kumar Lenka**  
Professor in Tourism  
Indian Institute of Tourism &  
Travel Management  
Bhubaneswar, Odisha, INDIA

Finishing up with the introductions' Dr. Sarat Kumar Lenka who is professor in Indian Institute of Tourism and Travel Management, Bhubaneswar shared his expertise in terms of academics in tourism domain.



## TRACK 1: Tourism Management and Business

Track one of the conference which was Tourism Management & Business in which 18 papers were presented by respective authors in this order.

**T1: Tourism Management and Business**

S.No.	Paper Id	Author	Paper Title
1	CPLD 103	Dr. Teena Saharan	Agritourism: A Mean to Defy Migration in Uttarakhand
2	CPLD 104	Malati Kaini	Rural or agro tourism as a tool of development for making Nepal prosperous
3	CPLD 105	Xolile Hloniphile Mnisi, Lwazi Apleni, Petrus MfanampelaMaphanga, Dinah Mangope, Unathi Sonwabile Henama	Rural and Mountainous Tourism Consumption in South Africa: Challenges, Prospects and Opportunities
4	CPLD 106	Kurma Sankara Rao	Rural Tourism in Lambasingi- The Kashmir of Andhra Pradesh
5	CPLD 107	K. Venkateswara Rao	Rural Tourism for the Development of Rural Communities
6	CPLD 114	Puneet Saxena	Rural Tourism
7	CPLD 116	Dr. Garima Verma, Dr. Hemraj Verma, Dr. Sushil Dixit	Opinion Mining on Rural Tourism in India
8	CPLD 117	Mr. Anup Kumar, Dr. Mosses	A Study on Transformational Leadership Approach for Development of Sustainable Rural Tourism

9	CPLD120	Parag Verma, Mukesh Chandra Kestwal, Ankur Dumka, Anuj Bhardwaj, Praveen Kumar	Analysis the Impact of COVID-19 Pandemic on Indian Travel and Tourism Industry using Time Series techniques
10	CPLD121	Anuradha Gupta Dr. D K Nema	A Study of Growth of Higher Education and Education Loan in India
11	CPLD122	Mohd Abada Dr. Abdul Qadirb	Co-creation as a Business Tool in Tourism
12	CPLD126	Seema Shukla, Dr. Garima	Effects of Novel Corona Virus (Covid-19) on Rural Tourism Industry in India.
13	CPLD127	Asmita Basu	Strategic Management of Cultural Capital & Emerging Issues for Sustainability- A study of the Temple sites in Bishnupur in Eastern India.
14	CPLD130	Aditya Ranjan, Nimit Chowdhary	Importance of Sustainable Consumption in Rural Tourism
15	CPLD131	Camellia Burman, Deepashree Chatterjee	Scope and Prospect of Rural Tourism in the Purulia District of West Bengal: A Study
16	CPLD134	Ravindra Saini, Dr. Rashmi Nagpal	Impact of Good Governance on Rural Tourism
17	CPLD135	Mr. S.C. Mishra & Dr. Pankaj Kumar	Psychological and Socio- Economic Impact of COVID-19 pandemic on the Tourism sector in India
18	CPLD137	Priyanka Panday, Dr. Preeti Sharma, Aman Kumar Srivastava	Factors Affecting Rural Tourism: A Systematic Literature Review from 1980 to 2020

All these papers thrown light on Tourism Management and Business which help the participants as well as the audience to know more about the management of tourism sector and what are the business opportunities are there and with the same the first day of conference i.e. 12 September 2020 came to end.

This track of the event was chaired by **Dr. HC Purohit, Dr. Baby Mosses** and **Dr. Vijay Kumar Jain** and was very well moderated by **Mrs. Priyanka Panday**.

## TRACK 2: Creativity, Innovation & Entrepreneurship

Second day of the conference i.e. 13 September 2020 started with speech by **Prof. Dr. Kanesh K. Rajah**, Executive Director, Centre for Executive & Professional Development, UK followed by **Dr. Sarah Hussian**, Associate Professor, Department of Tourism & Hospitality Management, Jamia Millia Islamia University, New Delhi, India, and then **Dr. Sudhanshu Joshi**, Assistant Professor, School of Management, Doon University, Dehradun, India.

In this session on Creativity, Innovation and Entrepreneurship total number of papers which were presented were ten and the sequence for their presentation was-

S.No.	Paper Id	Author Name	Paper Title
1	CPLD102	Ashish Dhyani, Dr. Rajat Dimri	Promoting Culinary Tourism: Soft skill-sets required with reference to Food outlets en route to Yamunotri Shrine
2	CPLD111	Prof. Rhushikesh V. Bhambure, Prof(Dr) Gopal S. Jahagirdar	Innovating Entrepreneurship Changes in Rural India Through Animation
3	CPLD115	Varghese Joy, Dr. Vijay Kumar Jain, Dr. Shipra Agarwal	Modelling Drivers of Social Entrepreneurial Intention among Indian Students
4	CPLD118	Mukesh Chandra Kestwal, Udayveer Mittal, Vinay Chowdary, Sunil Semwal, Ajit Kumar Yadav, Renu Thapliyal	Localization of Human in Disaster Scenario using RAHI – Technology: for securing tourism zone of Uttarakhand
5	CPLD125	Sunil Semwal, Udayveer Mittal, Parag Verma, Vinay Chowdary, Mukesh Chandra Kestwal, Anup Kumar	Development of Economical Solution for Clean Energy to Boost Social & Rural Entrepreneurship
6	CPLD128	Priyanka Singwal Dr. Bindu Sharma	Psychological contract and its impact on retention: A study of employees of private sector banks in Uttarakhand
7	CPLD129	Passang Norbu	Rural Livelihood: A Linkage to Outside World
8	CPLD132	Mayank Baluni, Dr. Bindu Sharma	Impact of COVID-19 on Work-Life Balance and Sustainable Performance at workplace: A study of Police Personnel in Uttarakhand.
9	CPLD136	Himanshu Chauhan, Dr. Hemraj Verma, Dr. Vijay Kumar Jain	Exploring Impact of Destination Branding of Economic Upliftment- A case of Jaunsar Banwar Region in Uttarkhand
10	CPLD138	Priyanka Panday, Dr. Preeti Sharma, Shreshtha Jaiswal	Motivational Factors and Challenges of women entrepreneurship in rural areas of Uttarakhand



This session was delightful for audience and it given a vast overview to the audience regarding creativity, innovation and entrepreneurship opportunities in reference to tourism sector.

This part of the meeting was chaired by **Prof. Dr. Kanes K. Rajah, Dr. Sarah Hussian and Dr. Sudhanshu Joshi** and moderated by **Mrs. Priyanka Panday.**

## TRACK 3: Digitization & Artificial Intelligence in Business

The third part of the conference begin after the tea break in which **Dr. Enrico Panai**, Geoeconomics and Geopolitics Department of Humanities and Social Science, University of Sassari, ITALY, **Dr. Ali Ameen**, Associate Professor, Faculty of Computer Science, Lincoln University College, Malaysia and **Dr. Garima Verma**, Assistant Professor, School of Computing, DIT University, Dehradun, India addressed the conference with their expertise.

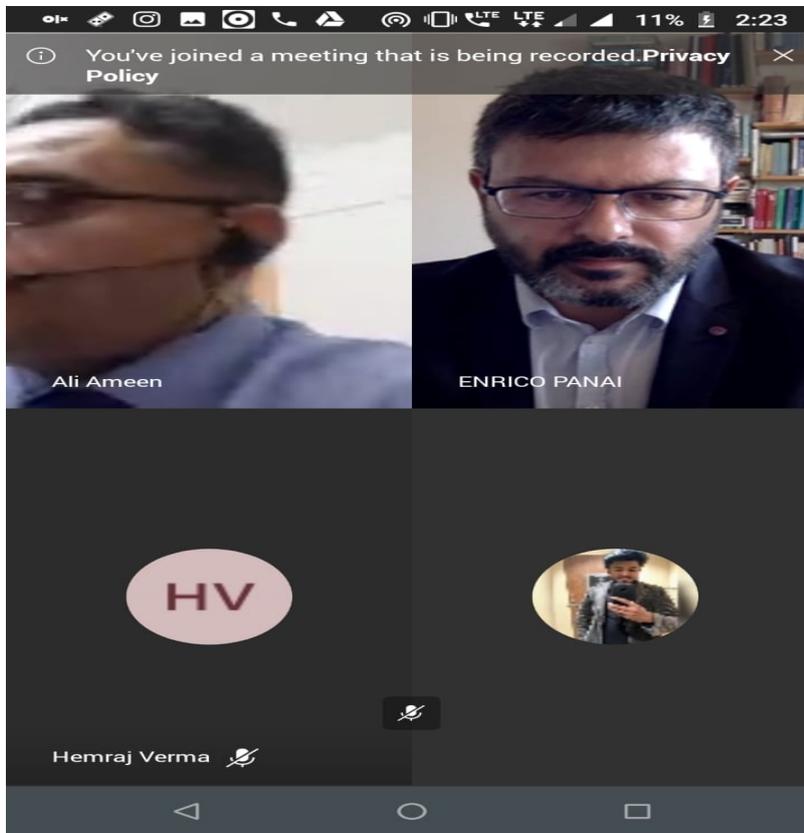
Major focus of this session was digitalization and artificial intelligence in business in special reference and emphasis on Tourism.

In this session nine papers were presented by the authors in the following sequence of presentation-

S.No.	Paper Id	Author Name	Paper Title
1	CPLD 101	Dr. G.P.Dang, Dr. Pushpa Kataria, Divneet Kaur	TAM Model for e-Health Adoption in Rural Areas of Uttarakhand: A Perspective of Patients
2	CPLD 109	Mr. Samrat Ray	Business Sustainability in Russia during COVID-19 PANDEMIC: A Health Economics Perspective
3	CPLD 110	Elochukwu A. Nwankwo	Community Gaze and Narratives on Heritage Values in Traditional African Societies: A Proposal for Community Heritage Approach (Chp)
4	CPLD 112	Saurav Gupta, Dr.Vigneshwaran P	Achieving IoT Security Requirements using Blockchain
5	CPLD 113	Nani Nurani Muksin, Amin Shabana, Amin Tohari	Documented Migrant Workers, Communication Model and Mobile Phones Use
6	CPLD 119	Ajit Kumar, Dr. Momin Raisoddin Khudboddin, Dr. Sayyad Shafiyoddin Badruddin	Simulation and evaluation of Oh, C – band data (Sentinel 1) data
7	CPLD 123	Dr. Shalini Singh Abu bashar	A Bibliometric Review on the Development in E-tourism Research
8	CPLD 124	Parag Verma, Mukesh Chandra Kestwal, Ankur Dumka, Alaknanda	A Tourist attention-based model for intelligently predict the tourism demand using Deep Learning Ensemble Technique
9	CPLD 133	Amol Kumar,Dr. Asif Ali Syed,Dr. Ajay Singh	Study of Digital Marketing Effectiveness for Star Category Classified Hotels in India

As we know that digitalization and artificial intelligence is the future of every industry hence this session proved that tourism sector should also need to be digitalized which can result in advancement of the sector as well as it will provide convenience to the tourist.

Session was chaired by Dr. Enrico Panai, Dr. Ali Ameen and Dr. Garima Verma.



Special Session- Smart Tourism for Rural Development

Before concluding the conference there was a special session held on Smart Tourism for Rural Development by **Prof. Dr. Dimitrios Buhalis**, Bournemouth University Business School, UK and Editor in Chief – Encyclopedia of Tourism Management & Marketing.

In this session **Professor Dr. Dimitrios** spoke about how smart tourism can play a vital role in the development of rural areas, as tourism brings revenue which leads to increase in the income of households in rural area.

He enlightened the audience with his expertise in this sector and Rural Development.

### VALEDICTORY SESSION

To conclude the event **Dr. Hemraj Verma**, Conference Convener and Associate Professor, FMS, DIT University, Uttarakhand, India and **Mr. Anup Kumar**, Conference Curator and General Manager- HR, BRIDCUL, Dehradun, Uttarakhand, India delivered their vote of thanks to the participants and audience.



## 1st International Virtual Conference on

# RURAL TOURISM:

### Challenges, Scope and Entrepreneurship

Date 12th and 13th September 2020

**PLATFORM - MICROSOFT TEAMS**  
*Link - will be available soon*

**Conference Curator**



**Anup Kumar**  
General Manager - HR, BRIDCUL  
Dehradun, INDIA







## **SUMMARY OF THE EVENT**

Overall, the event was a great success in terms of providing value and knowledge to both participants who participated as presenters as well as the audience.

For this conference 60 papers have been received and among those around 37 papers were selected. Event was divided into three tracks with different themes related to tourism.

In Track one – 18 papers, in track two- 10 papers and in track three - 9 papers were being presented by respective presenters.

## **OUTCOMES OF THE EVENT**

Rural tourism and entrepreneurship can play a key role in the development of the country. There are a lot of things which can be done to increase rural tourism and develop the business around it. Government as well as other regulatory bodies can play a vital role in development of rural tourism opportunities. Many presenters said that in post COVID-19 people will prefer these places to visit more than crowded metropolitan cities. Increase in the income of rural population can be achieved through enhancement of entrepreneurship opportunities and tourism in rural area.



# **DIT University**

Mussoorie Diversion Road, Dehradun  
Uttarakhand-248009